



# International Training in Campaigning

19 - 24 November 2019, Rome, Italy

## CALL FOR PARTICIPANTS

We are very excited to open **applications** for an *International Training in Campaigning*, the third activity of SCI's Work Plan for 2019: '[SCI: Gendered Realities](#)', that aims to combat gender stereotypes and sexism and make SCI activities inclusive and safe for all. We are looking for participants who are interested in the topic of gender and/or campaigning!

This international training will bring together activists interested in the gender topics with a broader group of volunteers who want to improve their competences in campaigning. It will provide a platform to present the results of a research on gendered realities in SCI that was implemented throughout 2019 and to use the results as a basis for developing a broader campaign. This campaign should help young people understand why gender issues matters to all of us as well as contribute to the main goal of our Work plan: combating gender stereotypes and sexism and making SCI activities inclusive and safe for all.

The main goal of the training is to **equip volunteers with competences to organize and run campaigns.**

### **In this Campaigning training, you will:**

- Enlarge your capacities in designing and organizing successful campaigns;
- Get to know the results of the research on gendered realities in SCI and help develop a creative campaign;
- Understand the importance of effective strategy, including clear targets, communication tools and digital/ social media outputs in formulating a campaign;
- Be able to work on your own campaign or help shape the "campaign on gender";
- Get inspired to reflect on gendered realities in your countries, and encouraged to join the campaign.



## Team of trainers

*“My way of doing campaigning is a mixture of a pragmatic and organised approach with a focus on outreach, visibility and simple and clear messages, and a creative, utopian, chaotic approach of subversion, spontaneity and chaos.” (Thomas Schallhart, trainer)*

### Valerie Weidinger

Valerie studied Social and Cultural Anthropology and Development Studies with a focus on Gender and Migration. For the last 9 years she worked as a trainer using non-formal education within SCI and other organisations. In 2015 she started a circle of trainings and seminars on Gender and Sexuality within SCI with the aim of raising awareness on the connection of related stereotypes and SCI's aim of a culture of peace and non-violence. She facilitated the International Study Session on Gender and was a leading force behind the Free to be me and you – Gender toolkit for youth workers, volunteer coordinators and trainers.

### Thomas Schallhart

Before becoming a freelance trainer, Thomas has been working as a campaign strategist and campaign coordinator for a big animal rights organisation in Berlin, running campaigns like "Truck You" (<https://www.truckyou.de/>), which involved online campaigning as well as street actions in more than 40 German cities. As an activist he was involved in a campaign targeting his university in Sweden to stop investing in fossil fuels, organising petitions, pressure in media, forming alliances with other groups and celebrities as well as creative street actions. He has founded a River Jump Initiative in Austria. Since 2014, Thomas has been active in a queer educational initiative in Vienna.

## Participant Profile:

The event will gather **20 participants** from **Albania, Austria, Bulgaria, Belgium, Germany, Greece, Hungary, Italy, Spain, Kosovo, Serbia and Switzerland**. Residents from other countries that are members of the Council on Europe will be considered in the application process.



Participants should have an **interest** in the gender topic and or campaigns. We are particularly looking for participants motivated to develop and run the “campaign on gender”, as well as other campaigns relevant in their SCI reality in 2020.

### **Participants must:**

- Be 18 years or older
- Be resident in a Council of Europe Member State or partnering countries
- Be involved in a local SCI branch or partner organization
- Be able to communicate and work in English
- Attend and participate for the whole training duration (there is no possibility to make exceptions)

The training has a duration of **6 days**, including arrival and departure days, and will take place in Rome, Italy. We anticipate arrival to the venue before 18:00 on 19/11, and departure on 24/11.

The Event is organised by SCI’s International Secretariat and hosted by SCI Italy with financial support from Council of Europe’s European Youth Foundation.

### **Financial conditions:**

SCI will reimburse 80% of the participant travel expenses after submitting the original tickets within the set deadline. The maximum amount of reimbursement is 180,- Euro. No charge for board & lodging. Participation fee is 30 Euro. Please contact us in case these financial conditions would prevent you in participating in this training course.

As an organisation with a strong commitment to climate justice, SCI encourages participants to **use environmentally friendly transport** (bus, train, car sharing) as much as possible.

If you would like to join this training, we welcome you to apply using the following link before

**18th August 2019: [Online Application Form](#)**

The results of the applications will be communicated after August 26th.

In case of any questions, feel free to contact Federica at [assistance@sci.ngo](mailto:assistance@sci.ngo)



We look forward to hearing from you!